

S U N
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C O N F E R E N C E

“Green is the New Gold”

Las Cruces Convention Center
680 East University Ave.
Las Cruces, NM

Get the most up-to-date information
on the design, care and maintenance
of landscapes.

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Los Tree Amigos



New Mexico
Forestry Division



WEST TEXAS
URBAN
FORESTRY
COUNCIL

Los Tree Amigos



Brent Pearson, City Arborist
Attention: SCLC
El Paso Department of Transportation
7968 San Paulo Dr.
El Paso, TX 79907

REGISTRATION FORM

Name _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Business and Title _____ Phone _____

CONFERENCE FEES (Lunch Included)

Registration Fees: WTUFC members \$40 registration (by Oct. 14th), \$65 late registration.

Non-members \$50 registration (by Oct. 14th), \$75 late registration.

No refunds after October 14, 2011.

Call 915.834.5610

Refund Policy:

Questions:

Payment:

May be made by check or PayPal at www.wtufc.org

Please make checks payable to: West Texas Urban Forestry Council

Send registration form and check to:

Brent Pearson, City Arborist, Attention: SCLC

El Paso Department of Transportation, 7968 San Paulo Dr., El Paso, TX 79907

8:00 - 8:45am Registration & Exhibitors

GENERAL SESSIONS

8:45 - 9:00am **Welcome Remarks**
Nathan Small,
*City Councilor District 4,
City of Las Cruces, NM*

9:00 - 9:45am **Keynote Speaker**
**If Green is the New Gold,
Why Aren't We All Rich?**
Paul Ries, *Instructor &
Urban Forestry Specialist,
Oregon State University*

Noon - 12:50pm **Featured Luncheon Speaker**
**The Site is Your Greatest
Asset** - Joel Glanzberg,
Principal, Regenesis Group
Sponsored by ECO-El Paso

3:00 - 3:45pm Speaker Panel - Q&A

TRACK SCHEDULES

TRACK I - Community Engagement

10:00 - 10:50am **Pay Now or Pay Later,
Benefits of Urban Trees**
Mark Johnston, *Parks and
Recreation Director, City of
Las Cruces, NM*

10:50 - 11:00am **BREAK**

11:00 - 11:50am **Why Invest in Community
Trees?** - Paul Johnson,
*Regional Urban Forester,
Texas Forest Service*

11:50am - 1:00pm **LUNCH / BREAK**

1:00 - 1:50pm **How to Win Friends and
Influence People - For Trees**
Paul Ries,
Oregon State University

1:50 - 2:00pm **BREAK**

2:00 - 2:50pm **Green Shade Program,
San Antonio Rebate
Program** - Paul Johnson,
Regional Urban Forester, TFS

TRACK II - Sustainability

10:00 - 10:50am **Coping with Climate Change:
Plants and Plantsmen**
John Mexal, *Professor, NMSU*

10:50 - 11:00am **BREAK**

11:00 - 11:50am **ABC's of Tree Inventory**
Dana Karcher, *Project Developer,
Davey Resource Group*

11:50am - 1:00pm **LUNCH / BREAK**

1:00 - 1:50pm **Working with Water**
Joel Glanzberg,
Principal, Regenesis Group

1:50 - 2:00pm **BREAK**

2:00 - 2:50pm **Lessons from the Street:
Community-Based
Infrastructure**
James MacAdam, *Program
Manager, Watershed
Management Group*
Sponsored by ECO-El Paso

TRACK III - Landscape Maintenance

10:00 - 10:50am **Keeping it Green - Basic Tree
Care** - Jim Houser, *Forest Health
Coordinator, Texas Forest Service*

10:50 - 11:00am **BREAK**

11:00 - 11:50am **Perfecting Perennials**
Deborah Bengé-Frost,
*Landscape Designer & Garden
Coach, Becker & Associates
Landscape Design*

11:50am - 1:00pm **LUNCH / BREAK**

1:00 - 1:50pm **Designing with Plant/Site Needs
in Mind** - Carrie Batla, *ASLA,
Parkhill Smith & Cooper*

1:50 - 2:00pm **BREAK**

2:00 - 2:50pm **Smokin'- Hot Ornamental
Grasses** - Deborah Bengé-Frost,
*Becker & Associates
Landscape Design*

TRACK IV - Design

10:00 - 10:50am **Urban Streetscapes -
Champions in
Challenging Spaces**
Cathy Mathews,
*Landscape Architect,
City of Las Cruces, NM*

10:50 - 11:00am **BREAK**

11:00 - 11:50am **Approaching a
Not-So-Blank Slate**
David Cristiani, *Landscape
Architect, Quercus*

11:50am - 1:00pm **LUNCH / BREAK**

1:00 - 1:50pm **Waterstained
Landscapes: Seeing and
Shaping Regionally
Distinctive Landscapes**
Joan Hirschman
Woodward, *FASLA,
Professor Emerita,
California State
Polytechnic University*

1:50 - 2:00pm **BREAK**

2:00 - 2:50pm **Working with Plants
when Designing Water
Catchments**
Billy Kniffen, *Water
Resource Specialist*

The West Texas Urban Forestry Council is a group dedicated to improving our urban and community forest by promoting the preservation, health and expansion of community trees in the El Paso Region.

If you would like to become a member visit www.wtufc.org.

